



# Edible Oils



Rich in  
Vitamin-E

## Sun Lite

### Refined Sunflower Oil

Made with the H.A.R.T. process which makes it light, safe, and healthy  
Keeps skin healthy  
Contains mainly polyunsaturated fatty acids which helps keep heart healthy

SKU size: PET - 1, 1.5, 1.8, 2, 3, 5 ltr | JAR - 5 ltr, 15 ltr, 20 ltr



Rich in  
Omega 3

## Soya Health

### Refined Soybean Oil

Light, odourless and healthy  
Helps maintain a healthy heart  
Contains PUFA - an essential fatty acid for reducing cholesterol levels

SKU size: PET - 1, 1.8, 2, 3, 5 ltr | JAR - 5 ltr, 15 ltr, 20 ltr



Rich in  
Vitamin  
A & E

## Kachi Ghani

### Pure Mustard Oil

Made traditionally from first-pressed mustard seeds  
Preserved pungency enhances food taste and appetite  
Wards off indigestion

SKU size: PET - 500 ml, 1 ltr | JAR - 5 ltr



Rich  
Flavour  
& Aroma

## Grounutt Activ Oil

### Refined Groundnut Oil

Helps maintain a healthy heart  
Contains monounsaturated fatty acid (MUFA)  
Ideal for deep frying

SKU size: PET - 1 ltr | JAR - 5 ltr



Light & contains  
high amounts  
of natural  
antioxidants

## Cotton Lite

### Refined Cottonseed Oil

Natural antioxidants that help in boosting immunity  
Squalene helps in providing younger skin  
High smoke point makes it suitable for frying

SKU size: PACK - 1 ltr | JAR - 5 ltr



Rich in heart  
healthy nutrient  
Gamma  
Oryzanol

## Rice Bran Health

### Physically Refined Rice Bran Oil

Rich in Vitamin-E  
Great for deep frying  
Enhances the flavour of fried foods with natural taste

SKU size: PET - 1 ltr | JAR - 5 ltr

# Edible Oils

Xpert Range



Rich in  
Vitamin  
A & D

## Pro Immunity Oil

Improves vision, bones and immunity  
Manages heart health  
Power of 100+ antioxidants  
Vitamin-E helps against viral infections

SKU size: JAR - 5 ltr



Manages  
Blood  
Sugar  
Levels

## Pro Sugar Conscious Oil

Reduces risk of diabetes  
An oil for the entire family  
Manages blood pressure

SKU size: JAR - 5 ltr



Contains  
SFA, MUFA,  
and PUFA

## Total Balance Oil

Balance of 3 oils  
Ideal balance of Omega 3  
and Omega 6  
Goodness of Flaxseed Oil

SKU size: JAR - 5 ltr



# Basmati Rice



Perfectly aged rice grain with 2x elongation

## Biryani Classic

World's Longest Grain Premium Basmati Rice

Gives your dish a royal taste and appeal  
Slender and fluffy grains  
Aromatic and sweet taste

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Ideal for all types of Biryani

## Biryani Special Basmati Rice

Extra-long grains  
Non-sticky grain texture  
Perfect taste and texture  
Pristine white grains

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Super on taste, super on value

## Super Basmati Rice

Long and slender grains  
Soft and fluffy for the perfect cooking experience  
Non-sticky grain texture  
Best suited for experimental and versatile cooking

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



Best choice for your everyday delicacies

## Everyday Basmati Rice Full Grain

Exceptional fluffiness  
Non-sticky grain texture  
Available in a variety of grain sizes  
Provides value for money

SKU size: 1 kg, 5 kg, 10 kg, 20 kg, 50 kg



# Regional Rice



Short and thick grains with rich flavours



**Kalam Premium Rice**  
Superior quality  
Complements various dishes  
Absorbs rich flavours  
Cooks to perfection

SKU size: 10 kg, 30 kg

Long-grain rice



**Sona Masoori Regular Rice**  
Superior quality  
Hygienically packed for freshness  
Elevates your daily cooking into a masterpiece  
Aromatic and lightweight rice

SKU size: 5 kg, 10 kg, 30 kg

Distinct aroma and delicate flavour



**Wada Kalam Rice**  
Slender grains  
Versatile usage  
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Traditional flavours and majestic aroma



**Premium Gobindobhog Rice**  
Aromatic grains  
Rich in Carbohydrates  
Short grains  
Straight from the paddies of Eastern India

SKU size: 1 kg, 5 kg, 30 kg

Fluffiness on cooking



**Premium Minikit Rice**  
Aromatic grains  
Perfect for everyday cooking  
Long grains  
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Perfect for Bengali cuisine



**Premium Banskathi Rice**  
Aromatic grains  
Rich in Vitamins  
Non-sticky texture  
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

Non-sticky grains and superior taste



**Gujarat Special Jeerasar Rice**  
Suitable for daily consumption  
Non-sticky grains and superior taste  
Appealing appearance  
Hygienically packed

SKU size: 5 kg, 10 kg, 30 kg

# Flours



100%  
Atta,  
0%  
Maida

## Chakki Fresh Atta

Natural chakki process retains the goodness and natural taste  
Rich in dietary fibre  
Soft and fluffy rotis  
Made from highest quality wheat

SKU size: 5 kg, 10 kg



Made from 100% chana dal

## Besan

Processed from best quality chickpeas  
Assures quality with 25+ tests  
Hygienically processed  
Advanced grinding technology retains the flavour and aroma of natural chana dal

SKU size: 500 g, 1 kg, 20 kg



Made from the highest quality wheat

## Rawa

Perfect for sweets and breakfast  
Untouched by hands  
Processed to retain the natural taste and flavour  
Keeps nutrients intact

SKU size: 500 g, 1 kg, 20 kg



Source of protein and dietary fibre

## Suji

Soft and refined flour  
Perfect for sweets and breakfast  
Untouched by hands  
Hygienically processed

SKU size: 500 g, 1 kg, 20 kg



Made from high quality wheat

## Maida

Soft and refined flour  
Untouched by hands  
Hygienically processed  
All-purpose flour

SKU size: 500 g, 1 kg, 20 kg



# Sugar

Sulphur-free processing



## Fortune Sugar

Safe & Sulphur-free

International standards of hygiene and purity

Easy to dissolve double-refined sugar

Made from 100% natural sugarcane

Fully automatic refinery ensures every crystal's purity

SKU sizes: 5 kg, 10 kg, 30 kg



# Soya Chunks



15x more protein

## Regular, Mini and Granules

9 essential amino acids

99% fat-free

Super soaking capabilities making it soft, delicious and easy to digest

Contains essential vitamins, minerals and fibers

Plant-based protein



Soya Granules

Soya Chunks

Mini Soya Chunks

SKU sizes: 200 g, 1 kg



# Pulses

Sortex cleaned



**Kala Chana**  
(Black Chickpea)



**Kabuli Chana Whole**  
(White Chickpea)



**Rajma Chitra**  
(Speckles Kidney Beans)



**Arhar Dal**  
(Red Gram)



**Masoor Malka**  
(Red Split Lentils)



**Masoor Malka (Desi)**  
(Red Split Lentils - Small)



**Moong Dal**  
(Split Moong Beans)



**Sona Moong Dal**  
(Split Moong Beans - Small)



**Chana Dal**  
(Split Chickpea)

Sourced from best farms  
Untouched by hands  
Unpolished  
Free from adulteration  
Rich source of protein  
Comes with natural taste and flavour

SKU size: 500 g





# Biryani Kits



## Hyderabad Biryani Kit

All-in-one Biryani Kit

(Pack includes aromatic basmati rice, Hyderabad biryani paste, whole spices, and Burani raita seasoning)

No artificial colours or preservatives

Ready in 3 simple steps

Easy to cook under 30 minutes

Can add vegetables / chicken / meat

SKU size: 24 x 339 g



## Lucknowi Biryani Kit

All-in-one Biryani Kit

(Pack includes aromatic basmati rice, Lucknowi biryani paste, whole spices, and raita seasoning)

No artificial colours or preservatives

Ready in 3 simple steps

Easy to cook under 30 minutes

Just add vegetables / chicken / meat

SKU size: 24 x 339 g



# Super Food Khichdi

Goodness of 5 Super Grains



## Bengali Bhog Khichuri Super Food Millet

Helps keep your blood sugar in check

Boosts your immunity

Stabilises your cholesterol levels

Full of rich fibres and necessary minerals like Omega 3

Provides a wholesome meal

SKU size: 200 g x 5 x 12



## Gujarati Khichdi Super Food Millet

Helps keep your weight in check

Full of rich fibres and necessary minerals like Omega 3

Authentic regional ingredients

Power of millets and seeds for nourishment

Takes full care of your skin and keeps it healthy

SKU size: 200 g x 5 x 12



## Achaari Khichdi Super Food Millet

Helps keep your blood sugar in check

Full of rich fibres and necessary minerals like Omega 3

Authentic regional ingredients

Provides a wholesome meal

Takes full care of your skin and keeps it healthy

SKU size: 200 g x 5 x 12



## Punjabi Khichdi Super Food Millet

Boosts your immunity

Stabilises your cholesterol levels

Best quality regional rice and dal

Power of millets and seeds for nourishment

Provides a wholesome meal

SKU size: 200 g x 5 x 12



# Specialty Fats

## Elevate Your Culinary Creations

A one-stop solution for all your bakery needs, we have an exceptional range of Premium Fats, Fryola Oils and Lauric Fats that lets you make delectable delicacies.



## Premium Fats



### WilCake 4000

#### Salted and Unsalted

Premium quality industrial margarine. Specially prepared for cake manufacturing

Provides both richness and stability to cakes without jeopardising flavour

Provides fewer calories per serving than solid fat

Rich source of heart-healthy unsaturated fat

SKU size: 15 kg BIB



### WilCake 4100

#### Salted and Unsalted

Provides rich and premium finish. Excellent aeration and spreading properties for cake icing. Ideal for cake decoration

SKU size: 15 kg BIB



### WilPuff 4000

Premium quality industrial margarine. Specially prepared for puff and khari manufacturing

Provides both richness and stability to puffs/kharis without jeopardising flavour

Provides fewer calories per serving than solid fat

Rich source of heart-healthy unsaturated fat

SKU size: 15 kg BIB



### WilShort 4900

#### Aerated and Non-aerated

Produced from select vegetable oils under controlled conditions. Suitable for biscuit manufacturing. Contributes to tenderness, richness and improved organoleptic quality of biscuits

Excellent dough binding properties. Gives good spread ratio to produce crispier and tastier biscuits and cookies

SKU size: 15 kg BIB



### **WilShort 4901**

#### **Aerated and Non-aerated**

Bakery shortening produced from select vegetable oils under controlled conditions

Made using world-class technology

Aeration makes creaming easier and blends well with sugar and flour

Aeration with nitrogen provides high volume for light creams, long-lasting freshness and colour

Controlled process conditions ensure soft, smooth and glossy finish to the product

SKU size: 15 kg BIB



### **WilShort 3710**

Premium quality bakery shortening

Manufactured under controlled conditions from select vegetable oils

Good plasticity over a wide temperature range

Ensures good layered structure

Suitable for premium quality puffs and Danish pastries

SKU size: 15 kg BIB



### **WilShort 1203**

#### **Bread and Biscuit**

A vanaspati produced from select vegetable oils under controlled conditions

Made with world-class technology

Suitable for biscuit, bread and bun manufacturing with tenderness,

richness and improved organoleptic quality of end products

Made from low-melting and trans fat-free vegetable fats

Combination of select vegetable oils and process conditions ensures soft, smooth and glossy finish

SKU size: 15 kg BIB



# Fryola

## The Ultimate Frying Oil

Trusted by food companies offering fried snacks

Safe, pure, and healthy oils

Enriched with Vitamin A & D

17% less oil absorption

High smoke point ensures less smoke and low evaporation

Keeps the kitchen clean and reduces topping up (refined oil saving)

Very slow increase in FFA (Free Fatty Acids) and PV (Peroxide Value) while frying

Reaches frying temperature up to 20% faster, 10% slower cooling

Less thickening and blackening of oil on frying, resulting in 21 times more reusability

Higher shelf life of fried products

Less polymerisation reduces dark deposition on frying utensils under standard frying conditions



SKU size: 15 kg TIN, 15 kg JAR, 20 Ltr Jar



# Confectionery

## BessChoc



Used as a cocoa butter substitute in compound and moulded chocolates  
Excellent mould release  
Good snap  
Steep melting profile  
Better flavour release in chocolates

SKU size: 20 kg BB

## UltraChoco



Used as a premium CBS for making high-end compound slabs  
Provides sharp snappiness  
Excellent melting characteristics  
Good flavour release

SKU size: 20 kg BB

## WilChox



Used for manufacturing whipped cream and chocolate compound slab  
Provides shine, snap and good mouth feel

SKU size: 20 kg BB

## WilKote



Ideal coating fat for chocolates, toffees, and biscuits  
Suitable for non-dairy whipping cream  
Customisable to meet customer preferences  
Enhances setting characteristics and eating quality  
Perfect for confectionery and whipped cream products

SKU size: 20 kg BB

## WilSpread



Versatile chocolate spread and paste  
Ideal for cookie and eclair filling  
Maintains spreadability across temperatures  
Prevents oil separation in various applications

SKU size: 20 kg BB



# Ice Creams



## Bessice

Superior milk fat replacer (MFR)  
Crafted from a unique blend of vegetable oils and fats  
Ideal for substituting milk fat in various products  
Suitable for ice cream, condensed milk, cheese, and confectionery

SKU size: 15 kg, 20 kg BB



## WilKrim 2010

Premium palm kernel oil for ice cream coating  
Enhances ice cream product shelf life  
Versatile for coating chocolates, toffees, and biscuits  
Ideal for use in non-dairy whipping cream

SKU size: 15 kg TIN



## WilKrim 3000

Premium refined coconut oil for ice cream coating  
Adds cleanliness and extends ice cream shelf life

SKU size: 15 kg TIN



## WiShort

Suitable for frozen desserts, choco-paste, and candies  
Enhances product shine  
Provides a creamy mouthfeel  
Offers a sharp melt profile

SKU size: 20 kg BB



# Health and Personal Care

Alife & Ozel



## Sanitizer

Rich Fragrance

Provides protection against  
99.9% germs

Cruelty-free

Made with neem and aloe-vera  
extracts



## Soaps

Lily  
Lime  
Rose  
Sandalwood  
Glycerine Soap

Soothing Fragrance

Healing Properties

Moisturising Properties

Cruelty-free

Made with pure extracts



## Floor Cleaners

Removes soils, dust and dirt

No dullness of the floor

Low foaming neutral cleaners

Remove multiple coats of slime,  
bio film, etc.

Does not leave any residual behinds